



## Prospectus

Becky Adlington's SwimStars was launched in 2012 to tackle the issue of 1 in 3 children leaving school unable to swim. The programme is now delivered in over 40 venues across the UK to more than 10,000 children each week.

In the last five years, the number of swimming pool closures have outweighed the number of openings in both the public and private sector. This has led to a 3% drop in the number of pools over this time.

Becky Adlington's SwimStars takes the experience of delivering Learn to Swim programmes in facilities such as Total Fitness, Bannatynes, IHG and Marriott Hotels to create a bespoke offer in locations selected to match our customer profile. SwimStars is a premium service with a programme designed for 3-11 year olds and a centre built around families.



## Requirements

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- Locations: Central England, West & East Midlands
- Footprint: 5,000 – 8,000 sq. ft.
- Eaves Height: 5m minimum
- Parking: 25 spaces minimum
- Hours of use: 07:30 – 22:00
- Use: D2 Leisure
- Utilities: 3 phase electric & gas supply
- Lease: 10 years
- Capex investment: £750,000
- Alterations: No permanent alterations will be made to the slab or fabric of the building. We will fully reinstate the building



Bristol  
Bath

Oxford  
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Black Country  
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